





# MINISTRY OF AGRICULTURE AND LIVESTOCK DEVELOPMENT STATE DEPARTMENT FOR LIVESTOCK DEVELOPMENT

De-Risking, Inclusion and Value Enhancement of Pastoral Economies (DRIVE) Project

PROJECT ID No.: P176517 CREDIT No: 7139-KE

REFERENCE No.: MOALD/SDLD/DRIVE/INDV/ONT/07/2023-24

#### TERMS OF REFERENCE FOR

## CONSULTANCY SERVICES FOR INVESTMENT ADVISOR AND TECHNICAL ASSISTANT

October 2023

### DE-RISKING, INCLUSION & VALUE ENHANCEMENT) OF PASTORAL ECONOMIES (DRIVE).

#### TECHNICAL CONSULTANT/DE-RISKING FACILITY TERMS IF REFERENCE

#### Introduction.

The Government of Kenya has received a credit from the International Development Agency (IDA) towards the implementation of De-risking, Inclusion, and Value Enhancement for Pastoral Communities (DRIVE), and intends to apply part of the proceeds of the credit to procure the services of a Technical Consultant based at the Kenya Development Corporation to offer technical assistance to the Project.

The DRIVE project aims to support the pastoral production system across four countries: Kenya, Ethiopia, Djibouti, and Somalia. Its goal is to enhance the resilience of pastoral communities by providing them with financial services, connecting them to the market, and promoting private sector investments. The implementation of the DRIVE project in Kenya involves a partnership between SDLD, Zep-Re, and Kenya Development Corporation (KDC). SDLD will oversee the project's implementation and assist other partners as needed. Zep-Re will focus on developing and promoting drought insurance products, savings options, and digital accounts in the four participating countries to improve financial access. KDC will manage the de-risking facility to encourage private sector investments in the livestock value chain.

The DRIVE project aims to help pastoralists cope with droughts, improve their livelihoods, and access markets. To achieve this, the project will encourage private-sector investment by addressing funding gaps and improving infrastructure quality. The public sector will support interventions that will focus on increased productivity and assist a de-risking facility managed by the Kenya Development Corporation (KDC). The private sector will create a business model that integrates pastoralists into groups, allowing them to access financial services through the project. With support from SDLD, pastoralists will form groups aggregated into farmer-producer organizations (FPOs). These FPOs will be linked with livestock and livestock products off-takers and other services like improved genetics and better animal husbandry to improve their production. SDLD will train FPOs and facilitate trade linkage and access to services.

SDLD and KDC will collaborate closely to boost investments in the livestock value chain. SDLD will provide technical support to KDC and funded businesses to access innovative livestock production technologies. Furthermore, SDLD will address technical barriers to trade (TBT) to ensure that livestock and livestock products can access the export market. Sanitary and phytosanitary requirements, disease control, livestock identification and traceability systems, creating disease-free zones, and improving the efficiency of livestock and livestock product certification are some of the issues SDLD plans to tackle. SDLD will also assist in creating private-public partnership investments through its livestock holding grounds.

#### Roles and responsibilities.

To successfully implement the project, the Ministry of Investments, Trade, and Industry and KDC requests SDL to hire a qualified Consultant with expertise in promoting private sector investments. This Consultant will have various responsibilities, including but not limited to:

- 1. Providing expert guidance and technical assistance to the Kenya Development Corporation (KDC) in implementing the de-risking facility within the DRIVE project
- 2. Conducting assessments and analyses of risks associated with the livestock value chain and pastoral production system.
- 3. Developing strategies and frameworks for mitigating risks and promoting private sector investments in the livestock sector.
- 4. Collaborating with project partners, such as SDLD and Zep-Re, to ensure effective coordination and alignment of objectives.
- 5. Designing and implementing financial and risk management instruments and mechanisms to support private sector investments in the livestock value chain.
- 6. Assessing funding gaps and exploring innovative financing options to attract investments and reduce risks for stakeholders.
- 7. Providing advisory on how businesses supported by KDC can improve operational performance and strengthen the linkage with pastoral production system.
- 8. Working closely with relevant Ministries, Department and Agencies (MDA) to create conducive environment for investing in livestock value chain.
- 9. Facilitating high level dialogue and meeting between relevant MDA to discuss issues of concern relating to investments in livestock value chain and markets for livestock and livestock products.
- 10. Monitoring and evaluating the effectiveness of de-risking interventions and making recommendations for improvements and adjustments as needed.
- 11. Facilitating knowledge sharing and learning among project stakeholders regarding best practices, lessons learned, and successful de-risking approaches.
- 12. Collaborating with relevant government agencies, research institutions, and international partners to leverage expertise and resources in implementing the de-risking facility and driving sustainable development in the pastoral communities.
- 13. Encouraging collaboration between KDC and other agencies to attract private sector investments in the livestock value chain.
- 14. Coordinating feasibility studies conducted by the DRIVE project to identify potential business opportunities and facilitate investor roadshows.
- 15. Offering advisory opinions to Ministry of Investments, Trade, and Industry and KDC on developing the value chain
- 16. Undertaking any other assignments that could be assigned by the CS Ministry of Investments, Trade, and Industry from time to time.
- 17. Produce learning and knowledge pieces for the de-risking component of the DRIVE project.
- 18. More broadly demonstrate analytical, business analysis and business development skills related to investments.

- 19. Provide superior writing and communication skills to convey complex ideas concisely and convincingly.
- 20. Have ability and capacity to engage in high-level private sector dialogue.

#### Qualifications of potential candidate.

- 1. Master's degree in Economics, Finance, or other relevant disciplines.
- 2. Must have over 12 years of experience in the financial sector, private and public sector.
- 3. Three (3) years' experience working in the financial sector and an in-depth understanding of promoting private sector investment in the livestock sector in the last Five (5) years.
- 4. Provide evidence of 3 investment transactions initiated, sourced, structured, and managed in the last five (5) years.
- 5. Five (5) years' experience working with government and World Bank Projects in two (2) similar assignments.

#### Duration of the assignment

The Consultant will be contracted for an initial period of twelve (12) months. It is intended that thereafter the provision of the services will be renewable annually for a maximum of 36 months, based on satisfactory performance and business need following annual reviews by the PS State Department for Livestock Development, availability of funds and continuation of the project.

#### Contract administration and supervision

The Kenya Development Corporation is the Client for these services. The Director General of KDC, or his/her representative will be responsible for the contracting for these services. KDC will also be responsible for all payments to the Technical Consultant once the work has been accepted and cleared for payment by the Head of Planning component. The Consultant will report on all technical matters to the Director General of KDC. The Consultant will work closely with DRIVE Project Implementation Unit for purposes of capacity building and knowledge transfer.

#### Remuneration.

The Consultant will be remunerated based on a monthly rate, which will be negotiated with the successful candidate during the contract negotiations. Remuneration will be based on national competitive rates, commensurate with the selected candidate's area of expertise and work experience provided has satisfactorily fulfilled all requirements.

Payment will be monthly upon submission and approval of the monthly reports, timesheets, and invoice.

Where for some reason it becomes impractical for the Consultant to work full time, in each period, or month, the client may decide to pay the Consultant on a pro rata basis based on actual time input depending on circumstances and merits.

Any eligible and approved reimbursable expense shall be paid upon submission and approval of relevant verifiable supporting documentation and receipts.