



**DRIVE Project Community County Mobilizers Trained.**

**I**n an effort towards building resilience in pastoral communities, the Derisking Inclusion and Value Enhancement Project (DRIVE) recently concluded a comprehensive two-week training program from ***23rd January to 2nd Feruary***, ***2024*** for community mobilizers. The initiative aims to shield pastoral economies against drought risks and enhance the financial inclusion of pastoralists while fostering better connections to markets.

**T**he training program rolled out in 12 ASAL Counties namely Isiolo, Kajiado, Lamu, Tana-River, Narok, Garissa, Marsabit, Samburu, Laikipia, Mandera, Wajir and Turkana. The training was organized by the State Department for Livestock Development (SDLD) as the lead implementation arm, in collaboration with ZEP-RE (PTA Reinsurance Company) and Kenya Development Corporation (KDC).

**T**he focus of the trainig was to equip community mobilizers with the necessary skills and knowledge of guiding the farmers on premium calculation of Index-Based Livestock Insurance and digital registrations in order to effectively implement the DRIVE project's objectives at the grassroot levels.

**C**ommunity mobilizers will play a crucial role in bridging the gap between the project and the pastoral communities, with their primary mission being to enlighten farmers about the project and promote the adoption of Index-Based Livestock Insurance (IBLI) among pastoralists. Mobilizers will strategically reach out to farmers through their respective livestock-related value chain groups.

*This targeted approach allows for tailored communication and engagement, ensuring that the unique needs and challenges of each group are effectively addressed*

**ZEP-RE** is responsible for Component 1, which subsidizes livestock insurance premiums, promotes financial savings through a one-time bonus of KES 6,000, offers a continuous financial savings bonus (15% of savings, capped at KES 12,000), and manages digital payments for the financial packages, including insurance and savings. Mobilizers will guide pastoralists on accessing financial services such as subsidized livestock insurance premiums.

**W**ith the community mobilizers now well-versed in the intricacies of the DRIVE project, there is optimism that their grassroots efforts will contribute significantly to the project's success.

**Mobilizer Trainings in Pictorial**

***ISIOLO COUNTY.***

*Courtesy call at the county comissioner.*

*Mobilizers and Trainers.*

***MARSABIT COUNTY.***

*Team Leader (Pankras Ngati)*

*Mobilizers and Trainers.*

***TANA RIVER COUNTY.***

*Mr. Ngati Taking trainees through the training.*

*Mobilizers and Trainers.*

***NAROK COUNTY.***

*CO Agriculture and livestock closing the mobilizer training in Narok.*

***TURKANA COUNTY.***

*Trainers with Trainees in a closing ceremony with a cake cutting.*

***SAMBURU COUNTY.***

***KAJIADO COUNTY.***

*Madamm Matofali takes through mobilizers in Kajiado.*

*Mobilizers with trainers.*

***GARISSA COUNTY.***

*LAIKIPIA Mobilizers at Laikipia Comfort Hotel, Being trained*

***LAIKIPIA COUNTY.***

***MANDERA COUNTY.***

*Laikipia mobilizers at Laikipia Comfort Hotel.*

*Mobilizers.*

***LAMU COUNTY.***

*DRIVE Liason Officer Tom Kinara at Lamu.*

*CECM Faiz Fankubi talking to Mobilizers.*

*Trainer, Mr. Munyau training mobilizers at Palm Oasis Resort, Garissa*

*Mobilizers keenly following.*