



MINISTRY OF AGRICULTURE AND LIVESTOCK DEVELOPMENT

INVITATION FOR COMMENTS TO THE DRAFT NATIONAL COFFEE POLICY 2023 AND THE DRAFT COFFEE DEVELOPMENT AND MARKETING STRATEGY 2024-2029

The coffee sub sector in Kenya is one of the major contributors to the growth of agriculture sector in terms of foreign exchange earnings, family incomes, employment creation and food security. The subsector at its peak was estimated to generate 30% of employment opportunities in the agriculture sector. For many years, coffee was one of three main foreign exchange earners and it's currently ranked fifth.

Despite its significance, the coffee sub sector continuously faces challenges such as inadequate production and productivity; high cost of production; inadequate research; inadequate extension services; low value addition; inadequate quality assurance, inadequate financing and legal and regulatory frameworks.

The Ministry has prioritized the development of the National Coffee Policy and the Coffee Development and Marketing Strategy 2024-2029 to revitalize the subsector.

The goal of the national coffee subsector policy is to guide and regulate activities of stakeholders along the value chain, for development and growth while protecting the property rights of the growers and other players.

The Coffee Development and Marketing Strategy 2023-2028 mission is to stimulate Kenya's economic growth through increased foreign exchange earnings and improved livelihoods in the coffee subsector.

The public and all interested persons should submit written comments or memoranda on the National Coffee Policy and the Coffee Development and Marketing Strategy 2024-2029 using the prescribed public comments form, to reach the undersigned **not later than fourteen (14) days** from the date of publication of this notice.

Soft copy of the draft the National Coffee Policy and the Coffee Development and Marketing Strategy 2024-2029 are available and can be accessed through Ministry's website: www.kilimo.go.ke or www.afa.go.ke.

There shall be a public forum for invited representatives of various stakeholders on **Thursday, 7th March 2024 at the Kenya Agriculture and Livestock Research Organization (KALRO) Loresho Nairobi from 8.30 am to 1.00 p.m.**

Duly filled comments/feedback forms may also be submitted back via the following address:

The Principal Secretary

State Department for Agriculture
Ministry of Agriculture and Livestock Development
Kilimo House, Cathedral Road
P. O. Box 30028
NAIROBI

Or by e-mail: info@afa.go.ke and copy to directorpolicy2021@gmail.com



.....
Hon. Mithika Linturi, **EGH**

CABINET SECRETARY

MINISTRY OF AGRICULTURE AND LIVESTOCK DEVELOPMENT