



Republic of Kenya

**MINISTRY OF AGRICULTURE, LIVESTOCK, FISHERIES AND COOPERATIVES**

**State Department for Fisheries, Aquaculture and Blue Economy (SDFA&BE)**

**Kenya Marine Fisheries and Socio-Economic Development Project (KEMFSED)**

**Credit No: 6540-KE: Project ID. No. 163980**

**TENDER NO. MOALF&C/SDFA&BE/10/2020-2021**

**REQUEST FOR EXPRESSION OF INTEREST**

**CONSULTANCY SERVICES – INDIVIDUAL**

**Request for Expression of Interest for Consultancy Services to undertake training in Participatory Integrated Community Development (PICD). Contract No. KE-MOALF-C2-2021-001-ICS**

The Government of Kenya, through the State Department for Fisheries, Aquaculture, and Blue Economy (SDFA&BE) and with support from the World Bank, is implementing the Kenya Marine Fisheries and Socio-Economic Development (KEMFSED) project, and intends to apply part of the proceeds for this consulting service.

The consulting services (“the Services”) include:

**Brief description:** As a background, the KEMFSED project has an overall goal to enhance economic benefits and coastal livelihoods from marine fisheries and coastal aquaculture while safeguarding associated ecosystems’ integrity. The five coastal counties proposed to be targeted under this 5-year project include: Kwale, Mombasa, Kilifi, Tana River and Lamu. The implementing agency is the MoALFC, through the SDFA&BE, on behalf of the Government of Kenya.

**Objective of Assignment:** The KEMFSED project wishes to engage an individual consultant to build the capacity of national and county project staff and Technical assistants on community mobilization and capacity building through the application of the PICD methodology, in order to establish a team of training of trainers (ToTs) that will mobilize, sensitize and create awareness to the target communities, and train field sub-county staff in community mobilization and capacity building, aimed at implementing the KEMFSED subproject cycle. Following the training, the established team will further take leadership in the management of the implementation of community activities together with the county staff that will mobilize the community groups to identify and prioritize sub-projects. The team will also advice on the way forward and provide guidelines for project activities.

Component 2 aims at strengthening the livelihoods of poor households in coastal communities, both as an end in itself, and to facilitate fishers to comply with fisheries management measures. A holistic approach, targeting complementary livelihood development, will be pursued, in part through the development of strategic partnerships with new or existing commercial enterprises applying agriculture or aquaculture contract farming schemes benefiting smallholder producers. More broadly, small-scale livelihood sub-projects, implemented by individual (micro) or small enterprise groups,

will be supported through a combination of grant provision, technical assistance, and enterprise and skills training.

## **1. Scope Of Service**

The consultant shall be responsible for:

- i)** Training of KEMFSED project national and County project staff, as well as County technical assistants on participatory methodologies relevant to the project with focus on application of Participatory Integrated Community Development (PICD) process on community mobilization and capacity building,
- ii)** Training of trainers (TOTs) on PICD methodology and procedures.
- iii)** Mentoring of trainees and trainers on PICD methodology.
- iv)** Selecting a small number of communities (a minimum of one in each County) where a PICD practical exercise will be conducted to test the skills imparted to the trainees and to assess the effectiveness of the PICD methodology in the context of the KEMFSED project.
- v)** Providing follow up and supervise the first/ initial community trainings conducted by county, sub-county and ward officers for quality assurance.
- vi)** Describing the overall methodology for carrying out each task including desk and field studies, and data collection and analysis methods; and provide an initial detailed plan of work, describing specific outputs;

## **2. Reporting Requirements**

The consultant will be reporting to the National Project Coordinator or designated officer during the course of this assignment, who will also be coordinating the process of the consultancy.

Each report must be in form of Hard copy (3 copies) and soft copy in editable MS-World format

## **3. Duration and arrangement of the assignment**

The assignment is expected to take Three and Half (3½) **months (14 Weeks)**, starting immediately upon signing of the contract.

The Ministry through the SDFA&BE now invites eligible individual consultants to express their interest in providing the services. Interested consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the services. Shortlisting criteria include at least four similar assignments undertaken in the last 10 years, experience in similar conditions,

The attention of interested consultants is drawn to Section III paragraph 3.14, 3.16 and 3.17 of the World Bank's Procurement Regulations for IPF Borrowers July 2016 and revised in November 2017 and August 2018 (Procurement Regulations) setting forth the World Bank 's policy on conflict of interest.

The consultant firm will be selected in accordance with the Individual Consultant Selection – ICS method set out in the World Bank's Procurement Regulations.

Further information can be obtained at the address below Monday to Friday during office hours 0800 to 1700 hours.

**Expressions of Interest clearly marked on top (*REOI Consultancy Services to undertake training in participatory integrated community development (PICD Contract No. KE-MOALF-C2-2021-001-ICS*). must be delivered in written form to the address below (in person, or by mail, or by e-mail or placed in the tender box located at Maji House 3<sup>rd</sup> floor on **or before 8<sup>th</sup> February, 2021** by **10.00AM (EAT)**. The submitted expressions of Interest will be opened on 8<sup>th</sup> February, 2021 on **6<sup>th</sup> floor Maji House Boardroom****

The Principal Secretary,  
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Nairobi

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## **TERMS OF REFERENCE**

- **Background**

The Government of Kenya (GoK), through the State Department for Fisheries, Aquaculture and Blue Economy (SDFA&BE) and with support from the World Bank, is implementing the Kenya Marine Fisheries and Socio-Economic Development (KEMFSED) project, which aims at supporting the country in its efforts to leverage emerging opportunities in the Blue Economy. The development project's overall goal is to improve management of priority fisheries and mariculture and increase access to complementary livelihood activities in coastal communities. The KEMFSED project, which will be implemented in Kenya's coastal counties including Kwale, Mombasa, Kilifi, Tana River and Lamu, will strengthen the management of priority fisheries that are critical to coastal livelihoods, thereby securing stocks at sustainable levels of harvesting. At the same time, the project will strengthen coastal households' access to complementary livelihood activities toward diversifying sources of household income to reduce dependence on capture fisheries. By better managing and conserving marine and coastal water resources, reducing illegal fishing activity, and enhancing the value of the fish products in the value chains, the sector is expected to enhance its contribution to the overall economy.

- **The project comprises of the following three components:**

- a) **Component 1: Governance and Management of Marine Fisheries** will focus on improving the management of marine fisheries in Kenyan waters. Fisheries governance interventions will be promoted through strengthened co-management of near shore fisheries, and infrastructure development to support the management of fisheries at both the national and county level.

- b) **Component 2: Coastal Community Empowerment and Livelihoods** will contribute to the Project Development Objective (PDO) by strengthening livelihoods in coastal communities through a combination of technical and financial support for the implementation of livelihood, social welfare, and environmental subprojects; provision of scholarship grants and complementary capacity-building and mentoring of beneficiaries.
- c) **Component 3: Project Management** will finance support for project management at both national and county levels to ensure coordinated and timely execution of project activities.

- **Objectives of the Consultancy Assignment**

The KEMFSED project wishes to engage an individual consultant to build the capacity of national and county project staff and Technical assistants on community mobilization and capacity building through the application of the PICD methodology, in order to establish a team of training of trainers (ToTs) that will mobilize, sensitize and create awareness to the target communities, and train field sub-county staff in community mobilization and capacity building, aimed at implementing the KEMFSED subproject cycle. Following the training, the established team will further take leadership in the management of the implementation of community activities together with the county staff that will mobilize the community groups to identify and prioritize sub-projects. The team will also advice on the way forward and provide guidelines for project activities.

Component 2 aims at strengthening the livelihoods of poor households in coastal communities, both as an end in itself, and to facilitate fishers to comply with fisheries management measures. A holistic approach, targeting complementary livelihood development, will be pursued, in part through the development of strategic partnerships with new or existing commercial enterprises applying agriculture or aquaculture contract farming schemes benefiting smallholder producers. More broadly, small-scale livelihood sub-projects, implemented by individual (micro) or small enterprise groups, will be supported through a combination of grant provision, technical assistance, and enterprise and skills training.

- **Scope Of Service**

The consultant shall be responsible for:

2. Training of KEMFSED project national and County project staff, as well as County technical assistants on participatory methodologies relevant to the project with focus on application of Participatory Integrated Community Development (PICD) process on community mobilization and capacity building,
3. Training of trainers (TOTs) on PICD methodology and procedures.
4. Mentoring of trainees and trainers on PICD methodology.

5. Selecting a small number of communities (a minimum of one in each County) where a PICD practical exercise will be conducted to test the skills imparted to the trainees and to assess the effectiveness of the PICD methodology in the context of the KEMFSED project.
6. Providing follow up and supervise the first/ initial community trainings conducted by county, sub-county and ward officers for quality assurance.
7. Describing the overall methodology for carrying out each task including desk and field studies, and data collection and analysis methods; and provide an initial detailed plan of work, describing specific outputs;

- **Reporting Requirements**

The consultant will be reporting to the National Project Coordinator or designated officer during the course of this assignment, who will also be coordinating the process of the consultancy.

Each report must be in form of Hard copy (3 copies) and soft copy in editable MS-World format

- **Duration and arrangement of the assignment**

The assignment is expected to take Three and Half (**3½**) **months (14 Weeks)**, starting immediately upon signing of the contract.

- **Deliverables and Timelines**

The deliverables under this assignment are as follows:

Deliverable	Time frame
1. Inception reports specifying the approach and work plan in undertaking the consultancy and the proposed structure for the final report	Within two (2) weeks of the assignment
2. Progress reports: the consultant will keep the Client informed about the progress of the assignment on a monthly basis.	Monthly reporting throughout the contract period
3. Draft report on the PICD training and mentoring conducted: This report should be close to the final report reflecting the content of the final report. The consultant will present the draft report to the project staff and other key stakeholders to receive comments	Twelve (12) weeks after contract signing
4. Final PICD report providing detailed information on results related to all training activities conducted, and recommendations on monitoring of trainees and follow-up actions required.	Fourteen (14) weeks after contract signing

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- **Services, Facilities and Materials to be provided by the Client**

The Client will make available relevant project documents including background documentation (PAD, PIM, PGM, etc.) and studies; sample VMGPs that have been developed for similar projects in Kenya such as those for NRM, WKCDD&FMP, KWCR projects. The client will also make all necessary arrangements for facilitating the work of the Consultant and to provide access to government authorities, other Project stakeholders, and Project sites. The consultant will be responsible for the costs of transportation and accommodation during the assignment.

- **Payments Schedules**

- 20% on approval of the inception report including detailed workplan with identified training participants and schedule;
- 30% on submission of the draft report on PICD training and mentoring
- 20% on approval of the draft final report on PICD training and mentoring.
- 30% on approval of the final report on PICD training and mentoring.

- **Qualification and Experience of the Consultant**

**Qualifications and Experience:** The consultant should have:

- i) Masters in social sciences; Sociology, Anthropology, Development Studies and post graduate training in Social Sciences,
- ii) A Degree in Sociology, Anthropology, Development Studies and post graduate training in Social Sciences,
- iii) At least 10 years' experience in similar assignment, a social development practitioner with field experience in conducting training on Participatory Integrated Community Development (PICD), development of action plans and community sub-project cycle;
- iv) Extensive experience in implementation of Donor projects like World Bank Safeguard Policies in at least four projects (written evidence must be produced);
- v) Experience and knowledge of the World Bank and conversant with implementation of local level community subprojects in the project area (Lamu, Tana River, Kilifi, Mombasa and Kwale counties);

**vi)** Ability to work well with National and County Government officials, Civil Society and communities.