



NATIONAL AGRICULTURAL AND RURAL INCLUSIVE GROWTH PROJECT



REQUEST FOR EXPRESSIONS OF INTEREST (CONSULTING SERVICES – FIRMS SELECTION)

Country	KENYA
Name of project	NATIONAL AGRICULTURAL AND RURAL INCLUSIVE GROWTH PROJECT (NARIGP)
Credit No.:	P153349
Assignment Title:	PROVISION OF CONSULTANCY SERVICES TO DEVELOP NATIONAL COFFEE DEVELOPMENT AND MARKETING STRATEGY
Reference No.	KE-MOALF-262237-CS - CQS

The Government of Kenya has received financing from the World Bank toward the cost of the National Agricultural and Rural Inclusive Growth Project (NARIGP), and intends to apply part of the proceeds for consulting services. The Consulting Services (the service) include Consultancy to Develop National Coffee Development and Marketing Strategy.

Background information:

Agriculture remains the key sector in Kenya's economy which directly contributes about 24% of Gross Domestic Products (GDP), 65% of the expected earnings and 19% of the total formal employment. Moreover, through links with manufacturing, distribution and service-related sectors, agriculture indirectly contributes a further 27% of the country's GDP. The Agricultural sector is not only the driver of the Kenya's economy but also a source of livelihood for the majority of the Kenyan people. The sector however remains largely unexploited with much potential still lying latent.

The Kenyan Government takes cognizance of the strategic role the coffee subsector plays towards economic empowerment of her citizenry. The coffee subsector is ranked as having the most effective trickledown effect hence its central role in the fight against poverty and contribution to economic development. Currently the coffee subsector contributes an average of Ksh 20 billion to the national economy and is grown by an estimated 700,000 farmers spread across 31 coffee growing counties.

In the last two decades the coffee subsector has encountered a number of challenges which have eroded its significance to the national economy and resulted to loss of job opportunities. Some of the challenges in the subsector include; high cost of production, declining soil fertility, aging coffee processing technology, fluctuating coffee prices, aging coffee community, delayed payments, poor corporate governance and competition from other land uses, among others. The challenges have resulted to a decline in land under coffee and production to about 40,000 Metric Tones (MT) compared to all time high production of 128,926 MT in 1987/88.

The National Agricultural and Rural Inclusive Growth (NARIGP) now invites eligible consulting firms ("Consultants") to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services.

Shortlisting Criteria

- Been registered and operating for 2 years.
- Relevant experience 3 years and at least 2 similar assignments of the same magnitude.
- Demonstrated qualifications and competency of the firm to undertake the assignment.

CVs will not be evaluated at this stage.

The attention of interested Consultants is drawn to paragraph 1.9 of the World Bank's Guidelines: Selection and Employment of Consultants [under IBRD Loans and IDA Credits & Grants] by World Bank Borrowers, January 2011 Revised July 2014 ("Consultant Guidelines"), setting forth the World Bank's policy on conflict of interest.

Consultants may associate with other firms in the form of a joint venture or a sub-consultancy to enhance their qualifications. All the members of the joint venture shall be jointly and severally liable for the entire assignment. However, the experience of the sub-consultant will not be considered while short-listing.

A Consultant will be selected in accordance with the Selection Based on the Consultant Qualification Selection (CQS) method set out in the World Banks Guidelines: Selection and employment of Consultants set out in the Consultant Guidelines.

Further information can be obtained at the address below during office hours 0900 to 1600 hours at the address below.

National Project Coordinator
National Agricultural and Rural Inclusive Growth Project (NARIGP)
P.O. Box 8073-00200 NAIROBI
Capitol Hill Towers, 5th Floor, Cathedral Road.
Phone: 0773206315
Email: info@narigp.go.ke

Expressions of interest must be delivered in a written form to the address below (in person, or by mail, or by e-mail) addressed to **The Principal Secretary, State Department for Crop Development and Agricultural Research, P.O Box 30028-00100 Nairobi** and be deposited in the tender box clearly marked State Department for Crop Development & Agricultural Research located at Kilimo house main reception –Ground floor, Cathedral road Nairobi on or before **11th January, 2022 at 10.00 hours.**

Consultants intending to send their Expression of Interest Via e-mail should send to **info@narigp.go.ke** by **11th January, 2022 at 10.00 hours.** Submitted documents should be clearly marked "Consultancy Services to Develop National Coffee Development and Marketing Strategy."

Head Supply Chain Management
For Principal Secretary
State Department for Crop Development Fisheries & cooperatives