

## **MADARAKA DAY AGRICULTURE AND FOOD SECURITY EXCELLENCE AWARDS 2024**

### **Background**

Food and Nutrition security is a growing concern for the global as well as National governments owing to its importance in ensuring that citizens live a healthy and active life, while improving their economic status.

The theme of 2024 Madaraka Day is hinged on agriculture and food security. Various activities have been planned to celebrate key milestones that have been achieved in promoting food and Nutrition security over 61 years after independence. Strategies and policies that have been formulated and implemented have gradually made a difference in the food systems continuum.

Bungoma County, which is one of the 47 Counties in Kenya, will host the 2024 Madaraka Day celebrations. One of the key activity that will be done is a wee long exhibition between the dates of 27<sup>th</sup> to 31<sup>st</sup> May 2024. Several local and international partners and stakeholders will be invited to show case their contribution to food and nutrition security.

The climax of the exhibition will be a ceremony to award all the various actors that are involved in the food system chain. The event will be presided over by H.E The President of the Republic of Kenya.

### **Rationale of the awards**

The agricultural and food systems value chain involves various actors at every node of the value chain, starting from farmers, input suppliers, producers, processors and support service providers. These value chain actors play a vital role in strengthening the systems approach to addressing the challenge of food insecurity in. the country

In order to motivate these key players in our food system, a reward strategy has been formulated to ensure these actors adopt a continuous improvement framework so as to accelerate the trajectory towards food and nutrition security, employment and wealth creation as well as increased incomes for the people of Kenya.

The various value chain actors who have been identified to receive the awards include:

1. Outstanding individuals including farmers, National leaders and policy decision makers. Farmers that will be awarded will be categorized according to the agricultural and livestock value chains in which they have excelled, such dairy, coffee, poultry etc., Outstanding Counties (Governors 5 no.)
2. Input suppliers and value chain actors such as Kenya seed, Western Hybrid, Yara fertilizers, Fanisi fertilizers, Twiga chemicals, Syngenta
3. Input service providers such as NCPB, outstanding agrovets, One Acre Fund

4. Farmer producer organizations and outstanding Cooperative societies (5 no.)
5. Outstanding service providers in Digital Agriculture, e- voucher system, KIAMIS – Safaricom
6. Banks and Micro - Finance institutions supporting agribusiness- KCB, Equity
7. Research Institutions- KALRO, KAGRIC, KEVAVAPI
8. Universities and Colleges- Egerton, UON, JKUAT, DeKuT, Bukura
9. Processors and manufacturers – Rivatex, Farmers choice, Dairy processors, Salawaginnery
10. Ambassadors from Donor Countries
  - ✓ USA
  - ✓ Sweden
  - ✓ Poland
  - ✓ Switzerland
  - ✓ Germany- GIZ
11. Insurance companies- Crop and animal insurance
12. Peoples’ choice Award – an outstanding farmer who will be voted by the people

### **Conclusion**

The award ceremony will be done on the last day of the exhibition. The awardees will be identified and informed through an established transparent criteria

**Prepared by the Awards Committee**