



## REQUEST FOR EXPRESSION OF INTEREST (CONSULTING SERVICES – INDIVIDUAL SELECTION)

<b>Employer:</b>	<b>State Department For Agriculture</b>
<b>Name of Project:</b>	<b>National Agricultural Value Chain Development Project - NAVCDP</b>
<b>Credit No.:</b>	<b>70640</b>
<b>Project ID:</b>	<b>P176758</b>
<b>Assignment Title:</b>	<b>Consulting Services for Agribusiness and Marketing Expert</b>
<b>Reference No.:</b>	<b>KE-MOALF-485541-CS-INDV</b>

1. The Government of Kenya has received financing from the World Bank toward the cost of the National Agricultural Value Chain Development Project (NAVCDP) and intends to apply part of the proceeds for consulting services.
2. The Consulting Services ("the Services) include Consulting services for Agribusiness and Marketing Expert. The estimated period of assignment is thirty (28) calendar months.
3. The detailed Terms of Reference (TOR) for the assignment can be found at the following website: [www.kilimo.go.ke](http://www.kilimo.go.ke).
4. The State Department for Agriculture ("**the Client**") now invites eligible consultants ("Consultants") to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. The shortlisting criteria are:  
The specialist should have the following minimum qualifications and experience
  - Minimum of a Master's degree in marketing, agribusiness, agricultural economics, cooperative development, rural development, or a related discipline from a recognized university.
  - General experience of ten (10) years of in marketing and agribusiness development, rural livelihoods or related fields.
  - Specific experience in marketing strategy development and implementation, capacity building, training, and stakeholder engagement assignments over a period of 8 years of which five (5) years at a managerial position. Should have executed and completed at least 2 similar assignments.
5. The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank's "Procurement Regulations for IPF Borrowers" First Published July 2016 and revised Fifth Edition September 2023 ("Procurement Regulations"), setting forth the World Bank's policy on conflict of interest.
6. A Consultant will be selected in accordance with the Individual Selection method set out in the procurement Regulations.
7. Further information can be obtained at the address below during office hours 0900 to 1600 hours East African Time (EAT).

**State Department for Agriculture**  
**Ministry of Agriculture and Livestock Development**  
**National Project Coordinator**  
**National Agricultural Value Chain Development Project (NAVCDP)**  
**Nairobi, Kenya**  
**Capitol Hill Towers, 5th Floor, Cathedral Road.**  
**Tel. +254 773206315**  
**E-mail: info@navcdp.go.ke**

8. Expressions of interest must be delivered in a written form to the address below (in person, or by e-mail) by **3<sup>rd</sup> June, 2025 at 1430 hours EAT**. The delivery by person must be deposited in the tender box clearly marked State Department for Agriculture located at Kilimo house main reception –Ground floor, Cathedral Road Nairobi, Kenya or delivery by e-mail must be sent to **info@navcdp.go.ke** and clearly marked "Consulting Services for the Agribusiness and Marketing Expert, **Contract Ref. No. KE-MOALF-485806-CS-INDV**".

**Address:**  
**The Principal Secretary**  
**State Department for Agriculture**  
**Ministry of Agriculture and Livestock Development**  
**Nairobi, Kenya.**  
**Capitol Hill Towers, 5th Floor, Cathedral Road**  
**E-mail: info@navcdp.go.ke**  
**Tel +254 773206315**

**Head Supply Chain Management**

**For : Principal Secretary**