



REPUBLIC OF KENYA



DRIVE KENYA

Derisking Inclusion & Value Enhancement

of Pastoral Economies in HoA (Horn of Africa)



THE WORLD BANK

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REQUEST FOR EXPRESSIONS OF INTEREST (CONSULTING SERVICES – FIRMS SELECTION)

Country:	Kenya
Project:	De-Risking, Inclusion and Value Enhancement of Pastoral Economies (DRIVE)
Loan No.:	7139-KE
Project No.:	P176517
Assignment Title:	Consultancy Services for Technical Assistance in Designing and Operationalization of an Export Development Program for Meat and Meat Products in Kenya
Reference No.:	MOALD/SDL/DRIVE/QCBS/01/2025-2026

The Ministry of Agriculture and Livestock Development – State Department for Livestock Development (SDL) through The Government of Kenya has received financing from World Bank (WB) to implement the De-risking, Inclusion and Value Enhancement of Pastoral Economies Project (DRIVE), and intends to apply part of the proceeds for consulting services.

The consulting services (“the Services”) include an assignment to provide Technical Assistance for the Design and Operationalization of an Export Development Programme for Meat and Meat Products that seeks to improve production, develop markets and expand business opportunities for the Kenyan meat sector within regional and global markets.

Specifically, the assignment will provide support to:

- Enhance Kenya’s livestock brand visibility and reputation in the global food industry through adoption of international food safety, traceability, packaging and shipping standards.
- Increase stakeholders’ knowledge and familiarity with breeding, feed production, market trends, purchase decision making patterns and export procedures within target markets.
- Explore potential business-to-business networking, public-private partnerships, and strategic alliances with continental and international stakeholders in the livestock sector.
- Stimulate investment into the livestock sector, including ranching, abattoirs, logistics and cold chain storage, export management, distribution and other related parts of the meat and meat products value chain.
- Increase knowledge and familiarity with export procedures, international contracts, distribution and other essential aspects of the export trade.

The State Department for Livestock Development now invites eligible candidates among consulting firms (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services.

The shortlisting criteria are:

- Minimum of ten (10) years’ consecutive experience in supporting the private sector and providing technical assistance to public Institutions on market development and export in the agriculture sector.
- Demonstration by the consulting firm of having successfully completed at least five (5) assignments related to business linkages, trade in services, and investment promotion in agriculture over the last five (5) years. Details of the assignments (name of the Client, scope, value, and period) shall be provided.
- Demonstrated experience over the last 3 years in assessing market requirements and market access options for Kenyan agricultural products for priority markets.
- At least three (3) similar assignments successfully completed that entailed the assessment of livestock and meat value chains over the last seven (7) years.
- Demonstrated familiarity with import channels and buyers in priority markets will be an advantage.
- Providing technical and managerial capability of the consulting firm supported by detailed company profile and organogram. Key Experts will not be evaluated at the shortlisting stage.
- Registration and establishment of the consulting firm in Kenya is preferable.

The assignment is expected to be completed within nine (9) months from contract signature.

Using the Quality and Cost-Based Selection (QCBS) procurement method, a Consultant will be selected in accordance with the World Bank’s Procurement Regulations for IPF Borrowers, dated July 2016, revised November 2017, August 2018, November 2020 and February 2025 which can be found at the following website: www.worldbank.org/procurement.

The attention of interested Consultants is drawn to Section III, paragraphs, 3.13, 3.15, and 3.16 of the World Bank’s ‘Procurement Regulations for IPF Borrowers’ 6th Edition February 2025 (‘Procurement Regulations’), setting forth the World Bank’s policy on conflict of interest. Consultants may associate with other firms in the form of a joint venture or a sub-consultancy to enhance their qualifications.

Further information can be obtained from National Project Coordinator, **De-risking, Inclusion and Value Enhancement of Pastoral Economies Project (DRIVE)Project** situated at **Hill Plaza, 8th Floor, Room 816, Ngong Road, Nairobi** from Monday to Friday excluding weekends and public holidays from 8. 00A.M to 5.00PM.

Expressions of interest must be delivered in a written form to the address below: - **The Principal Secretary, State Department for Livestock Development. P.O Box 34188 -00100 Nairobi, Kenya** and be deposited in the Tender box at Kilimo house main reception -Ground floor, Cathedral road Nairobi on or before **Tuesday 24th February 2026 at 11.00 hours EAT** clearly marked **Consultancy Services for technical assistant in designing and operationalisation of an expert development program for meat and meat products.**

Consultants intending to send their Expression of Interest via email should send to pc-drive@kilimo.go.ke, by on or before **Tuesday 24th February 2026 at 11.00 hours EAT** and quote the assignment title and Contract No. in the subject row.

**HEAD, SUPPLY CHAIN MANAGEMENT SERVICES
FOR: PRINCIPAL SECRETARY**